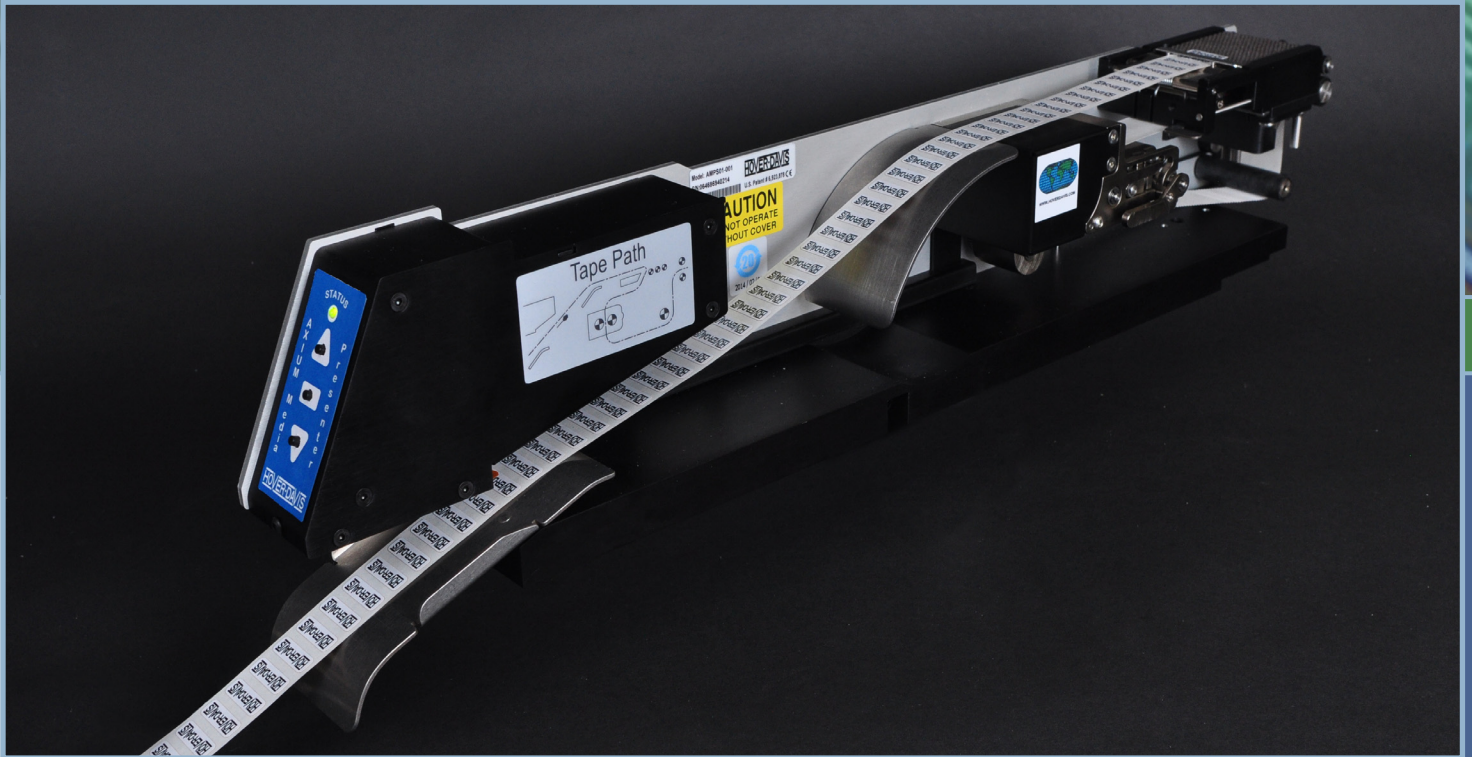


# AXIUM Series Media Presenters



Reduce cost, improve quality and eliminate hand assembly. Pick and place labels, insulators, interconnect, shields, antennas and other adhesive backed media with the configurable AXIUM Media Presenters.

## Features:

- ▶ Automatically feeds and peels media from liner and presents for pickup
- ▶ Generic Media Platform is user configurable for most applications
- ▶ Standard system presents 3mm x 3mm up to 42mm x 50mm media
- ▶ Custom Module configurations available for < 3mm applications
- ▶ Selectable speed modes assure optimal performance
- ▶ Plug-and-Play models for most platforms and automation cells
- ▶ Accepts legacy Label Feeder LMG modules for investment protection
- ▶ Reliable, electronic motor drive and sensor positioning
- ▶ Simple user interface with push-button controls
- ▶ User serviceable modular design
- ▶ Comprehensive 2-year warranty

AXIUM Media Presenters,  
compatible with:

Assembléon®  
Europlacer  
Fuji®  
JUKI®  
MYDATA®  
Panasonic®  
Samsung™  
SiPlace®  
Universal®  
YAMAHA®

**HOVER·DAVIS**  
The Feeder Company

# more than just a feeder

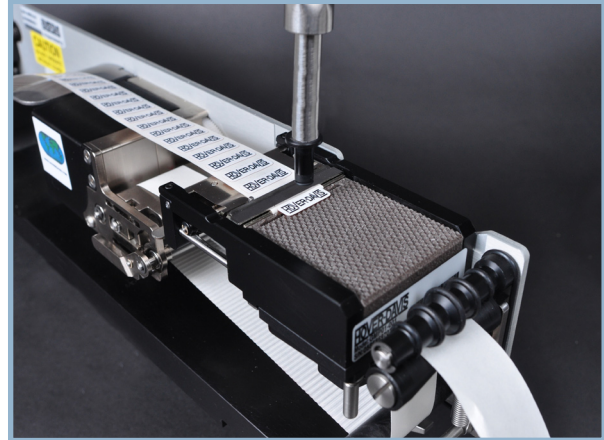
The AXIUM Media Presenter is the genesis of media feeding innovation. Since 1998 Hover-Davis Label Feeders have been the preferred label automation platform. Easily configured, reliable and cost effective, the patented Hover-Davis feeders pioneered automated adhesive backed label and media feeding.

The AXIUM Media Presenter redefines application flexibility, streamlines the application process and allows feeding of most available adhesive backed media. The new user-configurable Generic Media Platform easily handles 3mm x 3mm up to 42mm x 50mm media, eliminating custom label modules and related logistics for most applications.

The innovative Generic Media Platform peels and presents a wide range of media, including odd-shaped geometries, cut-outs and thin substrates. The new diamond presentation platform surface assures consistent pickup with standard SMT nozzles in most applications.

User adjustable presentation speed, liner width, sensor locations, and peel clearances easily accommodate media changes. New media applications may be setup in minutes with simple module adjustments and the push-button control user interface. An adjustable media sensor now accommodates multi-row media even for platforms or automation without pick sequence control.

AXIUM Media Presenters are supported by our global sales and service network. A comprehensive 2-year warranty package and readily available spare parts ensure ownership peace of mind.



## Standard AXIUM Media Presenter Models

Specification	Minimum	Maximum
Media Size	3 mm x 3mm*	42 mm x 50 mm
Media Thickness	0.1 mm	0.4 mm
Liner Width	3 mm	42 mm
Liner Thickness	0.05 mm	0.08 mm**
Feed Rate	30 mm / sec	95 mm / sec

## Wide AXIUM Media Presenter Models

Specification	Minimum	Maximum
Media Size	3 mm x 3 mm*	58 mm x 50 mm
Media Thickness	0.1 mm	0.4 mm
Liner Width	14 mm	58 mm
Liner Thickness	0.05 mm	0.08 mm**
Feed Rate	30 mm / sec	95 mm / sec

\*Custom configurations to support media <3mm quoted upon application review.  
\*\*Media sample review by Hover-Davis suggested for liner thickness > 0.05mm.

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